



corporate training options

## Microsoft Yammer Corporate Adoption Program

### Overview

The Microsoft Yammer 30-Day Corporate Adoption Program is for organisations who are adopting Microsoft Yammer across their corporate environment. It leads you through a journey to design and build your optimal enterprise communities' tool, to help your employees connect and communicate across your organisation.

Yammer will enable your teams to:

- Get answers fast, when they don't know who to ask
- Collaborate across locations
- Allow people to learn via informal employee training
- Help departments build on the work of others
- Keep teams connected and is informal enough to allow people to have fun
- Can be set up in a way that allows safe collaboration with contractors and customers
- Fosters transparency with open chat tools
- Is perfect for enterprise-wide communication

### Program Details

The Microsoft Yammer Corporate Adoption Program runs over 30 to 90 days, depending on the size of your organisation. It is designed to have a long-term impact on your internal staff, your customers and your suppliers.

During the Adoption Program we work with your Leadership Team and IT Experts to customise your Microsoft Yammer adoption to your organisation's unique culture. This allows communications and collaboration to be aligned across your business.

Your organisation is unique, with specific challenges that require their own development needs. We therefore provide a blend of consultation workshops and delivery methods designed to suit your business model and achieve maximum sustainable impact.

### Outcomes

Throughout the Adoption Program, we work with your systems integrators and business representatives to implement the 4-Phase program. This results in highly engaged attendees, who adopt their new skills and techniques into their own business context.

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### **Corporate Training Options**

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Upon successful completion of the adoption program, you and your team will have unlocked your Microsoft 365 technology, to create game changing communities at work.

- Improve your Operations
- Transform your Productivity
- Provide a distinct way to connect larger communities of workers with long-tail information to share
- Yammer is great at longer conversations, that are not serviced through a chat mechanism alone, and may be useful six months or a year from now.
- Encourages corporate communications and knowledge sharing at a company-wide level
- Is positioned as a communities, knowledge and engagement platform
- Yammer is currently in use by 85% of Fortune 500 companies

### **Prerequisites**

The Microsoft Yammer Corporate Adoption Program course assumes little or no prior knowledge of the Yammer software.

### **Duration:**

30 to 90 Days

### **Program Pricing & Schedule**

#### **Phase 1 – Get Started**

Rolled out over a 5-day period, with a maximum of 3 days online or onsite within your organisation  
\$5,995

#### **Phase 2 – Introduce Yammer to your Organisation**

Rolled out over a 5-day period, with a maximum of 3 days online or onsite within your organisation  
\$5,995

#### **Phase 3 – Keep the Conversations Going**

Measure and review the success of the program, over 5 days online or onsite within your organisation  
\$5,995

#### **Phase 4 – End-User Training**

\$1,595 per training day, for up to 8 team members per session

### **Courseware:**

High quality learning materials are available for purchase, for all trainees attending end-user training sessions.

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## Microsoft Yammer Corporate Adoption Program Outline

### Phase 1 – Get Start

- Master the Technology
- Develop your Vision
- Identify your Team
- Get Executive buy-in
- Set Policies and Guidance
- Develop a usage policy and guidelines for governance

### Phase 2 – Introduce Yammer to your Organisation

- Develop a Launch Plan
- Identify & empower your Yammer champions
- Pilot Yammer with a few use cases
- Raise awareness and launch your network

### Phase 3 – Train

- End-user training in Microsoft Yammer to build awareness and help employees get started

### Phase 4 – Keep the Conversations Going

- Provide Support
- Create a Yammer 101 Group in your network so your team have a place to post questions and ask for guidance
- Monitor and optimise your network
- Drive ongoing usage, providing tips and best practices