

cto

corporate training options

About Us

Our mission at CTO is empowering people through learning that drives lasting growth and organisational success.

With that focus, we provide high-quality, practical training designed to help individuals and organisations build skills, improve performance and adapt to an ever changing business environment.

With experienced trainers and flexible delivery options, CTO provides engaging, results-focused learning designed to strengthen capability and support long-term business success.

*“Hope is NOT a
Development Plan.”*

Strategic Planning

Other Leadership Courses

- Change Management - Leading through Organisational Change
- Building a Committed Workplace
- Learning to Lead
- Team Building
- Excellence in Supervision
- Coaching for Development
- Leading Virtual Teams
- Effective Communication

Skills that Build Teams that Win

Contact Us

We would love to collaborate with you



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www.cto.com.au

*Our trainers are located all across
Australia.*



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Leadership: Strategic Planning

The Challenge

Many leaders confuse planning with strategizing—they create detailed plans that become obsolete when circumstances change. True strategic thinking requires stepping back from day-to-day operations to identify where your organisation needs to go and how to get there. Without this capability, leaders react to events rather than shaping their future, leaving success to chance rather than intention.



What you will Learn

- ✓ Distinguish between strategic thinking and operational planning
- ✓ Analyze your competitive environment and identify strategic opportunities
- ✓ Develop clear, compelling strategic direction for your team or organisation
- ✓ Translate strategy into actionable plans that drive results
- ✓ Engage stakeholders in strategic planning processes
- ✓ Monitor progress and adapt strategy as circumstances evolve
- ✓ Lead strategic conversations that move beyond tactical firefighting

Who should Attend

This program is designed for leaders who need to think and plan strategically, not just manage day-to-day operations. Ideal participants include:

- Senior leaders and executives
- Business unit managers
- Department heads with strategic responsibilities
- Leaders transitioning from tactical to strategic roles

Course Delivery

- Online via Microsoft Teams
- Onsite at your Workplace
- Hybrid (combination of both)

Duration

- Full Day Course

Group Sizes

Our prices are based on group sizes and not per person (the more the merrier)

- 1 - 3 trainees
- 4 - 15 trainees

Pre Requisites

None - Open to all