



corporate training options

Strategic Planning Skills

Overview & Learning Outcomes

Upon successful completion of this course you should be able to:

- prepare for the strategic planning process
- develop a mission statement, define a vision for your organisation, and conduct an assessment of internal and external factors that influence your business
- apply the information you have gathered and work to apply the values of your company's mission with its vision to create a successful strategy for your business operations
- put the plan into action and work towards the vision, you will implement and monitor the plan to gauge its effectiveness

Prerequisites

There are no pre-requisites for this course.

Duration:

1 Day

Courseware:

High quality learning materials are available for purchase by participants.

Corporate Training Options

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